

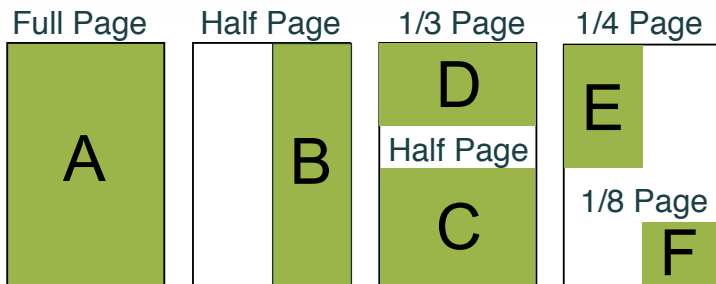
High Point Market Connections

Local service providers for the High Point Market

Directory
Categories include:
Shopping, Dining, Catering, Hotels,
Cleaners, Contractors, Rentals,
Event Planners, Entertainment,
Signs, Spas, and
more

- Includes**
- *Your full color ad*
 - *Highlighted directory listing*
- Reach**
- *Mailed to High Point Market exhibitors by High Point Market Authority ~2 months before each market.*
- Enjoy**
- *Strategic distribution for all types of businesses.*

Contact:
336-285-0158
LocalBiz@OurLocalMedia.com



Material Deadlines: January 31 / July 31
Inside Covers
(add 50% Full and 1/2 Page only)



Rates: 2 times per year

A - Full Page - \$1200

5.5"w x 8.5"h

Bleed: add 1/8" all around

B - Half Page Vertical - \$675

2.3125"w x 8"h

C - Half Page Horizontal - \$675

5"w x 3.875"h

D - Third Page - \$525

5"w x 2.625h

E - Quarter Page - \$375

2.3125"w x 3.875"h

F - Eighth Page - \$225

2.3125w x 1.875"h

Directory Listing:

\$90 per issue

Inc. Logo, Name, Phone, City, & Web

Format: 300dpi CMYK

JPEG, PDF, AI, PSD

Add 20% for single issue rate

2/3 off w/ annual

Triad Local Listing

Mailed to ~ 2000 companies by High Point Market Authority

For more information call 336-285-0158
Triad Rewards 219-A Florence St Greensboro NC 27401 www.OurLocalMedia.com



HIGH POINT MARKET AUTHORITY

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highpointmarket.org

June 15, 2015

Dear Triad Business,

The High Point Market Authority has entered into an exciting new partnership with Triad Rewards LLC with two publications...Triad Local Visitors Guide and Connections.

Triad Local Visitors Guide provides information about businesses from all across the Piedmont Triad year round. We are utilizing the quarterly publication to also help Market guests access local resources while they are in our community for the High Point Market. The HPMA will exclusively distribute Triad Local at each Spring and Fall Market in multi-tenant buildings and individual showrooms, all 5 HPMA Information Booths (GSO airport, Transportation Terminal, Hamilton Wrenn District, South Main and Commerce, and Elm and Commerce) and will be available on some shuttle routes.

The newest publication is Connections and it is designed to connect local Triad businesses to the companies who are exhibiting at the twice a year High Point Market. These companies often need goods and services to ensure they are prepared to provide a positive experience for their customers while at the Market. This guide will help them find just the right resource in the local area.

The High Point Market Authority will mail the Connections guide in advance of Market to all exhibitors (1800-2000). This is the most effective and timely way to reach companies preparing to show their goods in High Point. The publications will also be delivered to showrooms and placed in High Point Market Information locations. Since Market is made up of 180 buildings, most of which are independently owned and managed, there is no central location or universal packet that is given when an exhibitor becomes a part of the Market. This makes mailing and delivery an essential part of information dissemination at the event.

We appreciate our partnership with Triad Rewards and look forward to having an outlet for our local businesses to advertise to the Market attendees.

Sincerely,

A handwritten signature in black ink that reads "Tammy C. Nagem".

Tammy C. Nagem
COO
High Point Market Authority

