



Regional

RETARGETING ADS ONLINE | PRINT | WEB | EMAIL | SMS TEXT | MOBILE APP

LOCAL ATTRACTIONS & BUSINESS GUIDES

OVER 100 LOCAL BUSINESSES PARTICIPATING • JOIN & SUPPORT TO GROW OUR LOCAL BUSINESS



Local Business Directory

Categories include:

- Shopping • Dining • Hotels
- Antiques • Clothing • Jewelry
- Home Furnishing • Entertainment
- Spas • Salons • Living & so much more!

PLUS Mobile App / Emails / Online

Download the OURLocal mobile app on www.OURLocalMedia.com



TLF directory insert will be in Fall issue of Triad Local



Targeting Upscale Locals New Residents • Visitors

Strategic distribution for your Business.
RESULTS IN NEW Revenue Streams.

Placement in 7 Piedmont Counties

All major area Hotels • Luxury Apartment Communities & Realtor Offices • Harris Teeters / Food Lions
Visitors Centers • Attractions • 600 plus upscale local businesses • 60+ outdoor sidewalk boxes

Exclusive visitors guide distributed by High Point Market Authority

OUR Complete Marketing Package Retargeting ads • Text • Email • Print • Web



**FOR ONLY
\$75 EXTRA / MO**

Get the following with your local listings

- Loyalty / Birthday Club platform
- 2 Dedicated email blasts/yr (\$250 value)
- 1 custom counter top kiosk (\$375 value) (pictured on the left)

More details on back - 1000 texts/mo. included

\$625 in Extras at no cost

1 low rate

2 local publications

Rates include 1/2 pg in Triad Local
W/ CHOICE of Piedmont Local ad size.

Full Page.....	\$950/mo	(1100)
1/2 Page.....	\$575/mo	(675)
1/3 Page.....	\$475/mo	(575)
1/4 Page.....	\$425/mo	(475)
1/8 Page.....	\$375/mo	(425)

plus \$150/mo in trade

add \$200 for Full page in Triad Local

Back Cover (add 50% Full Page) • Inside Covers (add 25% Full and 1/2 Page only)

Contact: 336-285-0158 LocalBiz@OURLocalMedia.com

18k - 20k Copies - over 60,000 email subscribers

OUR Local 219-A Florence St Greensboro NC 27401 www.OURLocalMedia.com

ReTargeting and ReMarketing ads We work with the largest ad exchanges, we can retarget your customers just about anywhere they might go online. **ASK FOR MORE DETAILS**

SMS Loyalty Program & Tablet

INTRODUCING THE TABLET!!



This is a machine that will act as a conveyor belt for foot traffic in your store. The best part about it – is it's simple.

Through the loyalty program feature, business owners are able to create virtual punch cards for their customers. This is a useful and effective rewards tool for their customer acquisition and turn-around.

SMS can be a powerful tool for enhancing your relationship with your customer base. Targeted messages, exclusive deals, and helpful reminders can all improve your customer satisfaction. And satisfied customers equal loyal customers.

Discounts with print ad package

Tablet / Stand Setup: \$375

Basic \$50/mo + txt

Loyalty program \$75/mo + txt

Unlimited SMS ask for rates

500 - 1,000 texts included 3 cents per additional texts

Targeted Email Marketing

Since 2006, we have been growing our email database of Piedmont area residents who have been viewing and subscribing to www.336events.com.

Our subscribers select their interests and lists their demographics so we can ensure the emails we sent are targeted to the proper market. Over 59,000 total subscribers

We can send a dedicated email to the list that best represents your business.

First time E-Blast special \$125

Pricing depends on print ad package

Email Blast Design: \$25 - \$75

Dedicated... \$5 - \$10 per 1000 subscribers

Weekly email ..\$50 for featured event listing



Host a Business After Work Event

(\$500 plus food for up to 200 people)

We provide more than \$1500 advertising, services and supplies for only \$500

Print, email, social media, and online advertising

Dedicated email to all professionals that attend

Plus we supply the beer and wine and other supplies for the event

www.TriadAfterWorkSocial.com



Piedmont Local Specs	Triad Local Specs
A - 1/8 Page (2.3125w x 1.875h)	
B - 1/4 Page (2.3125w x 3.875h)	1/4 Pg (3.7w x 4.95h)
C - 1/3 Page (5w x 2.627h)	1/3 Pg (7.5w x 3.3h)
D/E - 1/2 Page Horiz. (5w x 3.875h) Vert. (2.3125w x 8h)	1/2 Pg (7.5w x 4.95h)
F - Full Page (5.5w x 8.5h)	Full Pg (8.75w x 11.25)