

# Welcome to the **TAPPED INTO CRAFT TASTING CARD**

The punch card is a program inviting all Piedmont residents and visitors to experience the highlights of the area Wineries, Distilleries, & Breweries.

Customers simply show the card when arriving at participating locations to receive a tasting for the card holder and their guest.

## **SELL the TAPPED INTO CRAFT TASTING CARD**

Offer the punch card to people that come into your location. The punch card program is designed to cross-market people that are interested in breweries, wineries, and distilleries. Earn extra revenue by selling the punch card to people that are coming into your location. Keep \$30 from each punch card sold at your location.

## **Reasons to market with the TAPPED INTO CRAFT TASTING CARD**

- **No Cost for locations to participate**
- **Get featured in the Piedmont Local monthly magazine**
- **Get Listed on [www.PiedmontLocalNC.com](http://www.PiedmontLocalNC.com)**
- **Value Added Service**
- **Target Marketing**
- **High Visibility**
- **Multiple Outlets**
- **Increase Customer Loyalty**



***Piedmont Local 18k - 20k Copies - over 60,000 email subscribers***

OUR Local 219-A Florence St Greensboro NC 27401 [www.OURLocalMedia.com](http://www.OURLocalMedia.com)

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Offer for card holders: \_\_\_\_\_

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Accepted by: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

This agreement shall be binding upon it's signature and shall remain in effect for the calendar year. Our Local LLC will deliver the Tapped into Craft Tasting cards that each have a value of \$60.

Cards will be sold online and at participating locations.

When cards are purchased online, buys will receive a redeemable voucher sent to their phone that they will take to a participating location to pick up their Tasting Card. Locations will click redeem on the buyer's mobile phone and gather their information (forms will be included with Tasting Cards).

Participating locations have the option to sell cards on premise for \$60 each. Our Local LLC will receive \$30 from each card sold at the participating locations and the location will keep the balance.