

## Triad Local Feedback

**Gift certificates will be given to all hotels that reply from our advertisers**

**Please use certificates to ensure your staff is familiar with the local businesses near by.**

Triad local is designed to fill the gap between the annual CVB's Visitors Guide and the weeklies. We publish the Triad local quarterly and distribute to a very targeted audience, new residents & hotel guests, who are looking for dining information, shopping, attractions and more.

Triad local features content focused on dining, retail, arts, and entertainment with a special emphasis on local and homegrown.

**For your FREE listing in the map and directory, please provide us with the following information so we can best serve you and the local business in the community:**

**Company Name(s)** \_\_\_\_\_

**Company Representative** \_\_\_\_\_

**Telephone (\_\_\_\_)** \_\_\_\_\_ **Fax (\_\_\_\_)** \_\_\_\_\_

**Company Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**E-mail Address** \_\_\_\_\_

**Website** \_\_\_\_\_

**Number of rooms in your facility** \_\_\_\_\_

**Average rooms filled per DAY:** \_\_\_\_\_ / \_\_\_\_\_

**Total number of guests per DAY:** \_\_\_\_\_ / \_\_\_\_\_

**Average rooms filled per MONTH:** \_\_\_\_\_ / \_\_\_\_\_

**Total number of guests per MONTH:** \_\_\_\_\_ / \_\_\_\_\_

**Do you have a Slow or Busy season? If so, what is the difference in your occupancy?**

\_\_\_\_\_

**Restaurant on site (Y/N) name:** \_\_\_\_\_

**Bar on site (Y/N) name:** \_\_\_\_\_ **Special**

**Notes:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please take a moment to fill out the following survey. For your time, we will periodically select your location to receive gift cards from local businesses.

How would you rate the overall layout of the Triad Local Guide?

Poor                      Excellent  
1   2   3   4   5

How would you rate the information presented in the Triad Local?

Poor                      Excellent  
1   2   3   4   5

How would you rate the Triad Local compared to other publications of similar content?

Poor                      Excellent  
1   2   3   4   5

Where is the Triad Local available for your guests?

- Rooms
- Lobby
- Front counter
- Rack
- Other

How often do you give out the Triad local? How does this compare with other publications?

Do people want coupons or specials? (refer them to the Our Local Media mobile app on iTunes and Google Play or go to [www.OurLocalMedia.com/app](http://www.OurLocalMedia.com/app))

What are some of your favorite aspects of the Triad Local?

What are some of the aspects you do not like about the Triad Local?

What should be added to the Triad Local to improve the publication?

What suggestions do you have to make the Triad Local a better resource for your guests?

What specific local businesses near you would you like to see listed in Triad Local? Please include contact info if it is ok to say you referred them to us.

Can you provide a testimonial that we can share with other local businesses about how your staff and guests use the Triad Local to support locally owned businesses?