

OUR Local Complete Marketing Packages
Retargeting ads • Text • Email • Print • Web



18,000 issues distributed across the Piedmont Triad in

All major area Hotels • Luxury Apartment Communities & Realtor Offices • Harris Teeters / Food Lions • Visitors Centers • Attractions • 60+ outdoor sidewalk boxes • 600 plus upscale local businesses

Tapped into Craft *Libations and Victuals*

**Monthly articles & updates about
Local Craft Beverages, Beer & Wine**

TASTINGS & NEW RELEASES are important news to our readers. Ask about being featured in the Piedmont Local plus get your tastings & events listed on the Our Local mobile app & on 24 area media sites.

READERS ENGAGE MORE to advertisements that make sense. Piedmont Local monthly strives to focus on creating relationships between our readers & the advertisers.

over **400,000 monthly Visitors** to the Piedmont Triad
Activities Participated by Visitors

5% seek Craft Breweries (over 20,000 people /month)

6% Wine Tasting/Winery Tours (over 24,000 people / month)

The discovery of new beers is a popular activity for **93%** of people who prefer to drink imported beer.

84% of craft beer consumers prefer to choose what they drink based on what season it happens to be.

49% of Millennials say that craft beers appeal to them, which is the largest percentage of any demographic

**Piedmont Local monthly - Over 600 distribution points
18,000 - 20,000 issues / month | over 30,000 email subscribers | over 100,000 monthly readers/ web viewers**



Triad Local

Distributed across 7 Piedmont Counties
Area Harris Teeters, Food Lions, Hotels, Apartments,
Visitors Centers, Realtors, Relocations Packages
Plus hundreds of Local Business including...



CLEMMONS/ADVANCE/ LEWISVILLE

Bermuda Run CC
Brewers Kettle
Cherries Café
Daliah's Hair Salon
East Coast Wings
Evolve Salon
Fitness 2000
Fraleigh's Boutique
Full Moon Oyster Bar
Hattie B's
Hip Chics Boutique
Illiano's Pizza Italian Restaurant
J. Butlers
Kimono Japanese Restaurant
La Vida Massage
Mario's Pizza
Mossy's Music Stop
Old Nick's Pub
Paparazzi Hair Salon
Penny Lane Boutique
Quanta Basta
River Ridge TapHouse
Shiki Japanese
Simply Southern
Tanglewood Pizza
VS TapHouse

GREENSBORO

AirFun Trampoline Park
Ambleside Gallery/Elements
Art And Soul
at Elm St Grille (Outdoor Box)
Benders Tavern
Bistro 150----Rio outside racks
Bliss and Co Downtown
Blue Agave Mexican
Boho Salon
Boxcar
Callahans Auto
Carolina Theatre
Carolina Theatre (Outdoor Box)
Cass Jewelers
Cedar's Restaurant
Chakras Spa
Cheesecakes By Alex
Common Grounds
Coopers Ale
Corner of Bellemeade and N Elm (Outdoor Box)
Corner of S. Elm & Friendly (Outdoor Box)
Crafted OutdoorBox
CRU Wine & Beers
Cultural Arts Center (Outdoor Box)
Dame's Chick n Waffles (Outdoor Box)
Deep Roots Markets
Delicious Bakery
Dolce Aroma Coffee Bar
Donut World
Duck Donuts
Earth Fare
East Coast Wings
Edward McKay Used Books & More
Elizabeth's Pizza
Europa Bar & Cafe
Fat Tuesday
Foreign Cars Italia
Friendly Shopping WineStyes
Gibbs Hundred Brewing
Green Bean
Greensboro Ice House
Greensboro Public Library
Greys Tavern
Guilford Building
Ham's

Harper's Restaurant
Hibachi Cafe
HQ
Irving Park Plaza Tap Room
Irving Park Plaza The Speak-easy Tavern
Jakes Billiards
Jams Deli & Jams Outdoor Box
Jay's Deli
Joymongers Brewery
Just be
JustBe (Outdoor Box)
Kabuto Japanese Steakhouse and Sushi Bar
Koshary
LaRue
Lawndale Shopping Center
Elizabeth Pizza
Lawndale Shopping Center
Maria's
Leblon
Lewis and S Elm (Outdoor Box)
Liberty Oak
Linnea's
Loco For Coco
M J Steak & Seafood
Manny Universal Cafe
Market & Green St Outdoor Box
Marks Restaurant
McGee/S Elm (Outdoor Box)
Melt Kitchen and Bar
Melt Kitchen and Bar
Mexico Restaurant
N Elm Marriott (Outdoor Box)
Natural Science Center-Greensboro
New Orleans Bar & Grill
New Pizza Place
NY Pizza
Oakcrest Center Lox Stock & Bagel (outdoor box)
Oakcrest Restaurant
Pig Pounder Brewery
Proehlfic Park
Pryer Brewing
Reel Seafood
Rioja! A Wine Bar
Rody's Tavern
S Elm / Washington OutdoorBox
S Elm/feb 1 corner (Outdoor Box)
Shop next to SG Bakery
Smith St (Outdoor Box)
Smith St Diner
Spare Time Lanes
Spring Garden Bakery & Coffee House
Spring Garden Diner
State St Area Art Studio Tyler O'Brien
State St Area Boho Blu
Outdoor Box
State St Area Café Pasta
State St Area Lillo Bella (Outdoor Box)
Stokeridge Tavern
Stumble Stilskins
Summerfield Farms
Sushi Sapa
Table 16
Tailgators Bar Billards
Target Plaza Lawndale Southern Lights Bistro & Bar
Tasting Room
Tate St Area Coffeology (Outdoor Box)
Tate St Area Sushi Republic
Tate St Area Tate St Coffee House

Tate St Area Weatherspoon Art Museum
The Blind Tiger
The Club at Oak Branch
The Corner Bar
The Mad Hatter
The Mad Platter
The Nussbaum Center For Entrepreneurship
The Worx
Triad Lanes
Triad Stage (Outdoor Box)
UNCG Old Town Draught House (Outdoor Box)
Vida De Pour
Village Tavern
Walker Area Emma Keys
Walker Area Fishbones (Outdoor Box)
Walker Area Sticks & Stones WholeFoods
YMCA
Zeto Wine
HIGH POINT
98 Asian Bistro
Agni Indian Kitchen & Bar
Amoroso's Bakery
Antique Market Place
Bar Code -formerly SIMBAS
Barberitos
Blue Bourbon Jacks
Boho Blu
Carter Bros
Carter Bros
Claddagh Restaurant & Pub
Country BBQ
DeBeen Espresso
East Coast Wings & Grill
Fire and Sticks
Got Sun
Granny's Donuts & Bakery
Hams
High Point Arts Council
Centennial Station
High Point Theatre
Ink, Paint Stamp
Kepley's
Liberty Steakhouse
Mad Greek Grill
Marozzi's Pizzeria
Mayberry
Milanos
Moose Cafe
Nationwide Insurance Agency
Omega Sports
Peters Auto Mall
Piedmont Triad Farmers Market Box
Pioneer Restaurant
Rome Italian Pizza
Spring Garden Bakery
Taste Of Asia
Tex & Shirley's
The Brewer's Kettle
Topsy'z Tavern
Vino Shoppe
JAMESTOWN
Adam's Pizza and Grill
Apple China
Assorted Stores in plaza next to The Deck
Box Seat
Cakes by B's Blue House Bakery
Edible Arrangements
Edward Jones Investments
Emerge Skin Studio
French Twist Salon
Full Moon Oyster Bar
Giovanni's
Jamestown Jewelers
Jamestown Park Golf Course
Jerusalem Market

McPherson's Bar and Grill
Poblano's Mexican Grill
Potent Potables
River Twist store
Sid Wills Cafe & Catering
Sweet Talk Bakery (by Jerusalem Market)
The Deck at River Twist
The Healthy House 56
The Soap Lady
Toshi's Cafe
Twisted Vines
Zeko's Pizzeria & Grill
KERNERSVILLE
Accent Prone
Amalfi's Pizza
Angela's Ale House
Bistro B
Brian Christopher Salon
BrookeLee Salon
Cakes & All Things Yummy
Collegic Shop
Consign & Design
Countryside Lanes
Deli on Main
Doss Old Fashion Ice Cream (Box)
Election Floor Rack
Fabulous Finds
Fitz on Main
Fusion Hair Salon and Spa
Giadas (Floor Rack)
Good Deeds Consignment
Granny's Donuts & Bakery
Harmon House (enter from Vj lot)
Innovative Real Estate
Intown Donutz
J Butlers
Jucy Java / Post Office
Juntique Alleyway
Kernersville Branch Library
Kernersville Chamber of Commerce
Kernersville Family YMCA
Kernersville's Route 66 Diner
Kimono (Box)
Let's Shoppe!
Little Richards
Love That Music
Musten & Crutchfield
My Friend Kate
N Main and Mountain (Outdoor Box)
Olympic Family Restaurant (Box)
Outwest Steak House & SaddleRoom
Palenque Mexican Grill
Patriot Pretzel
Paul J Ciener Botanical Gardens
Planet Fitness (Outdoor Box)
Plaza Restaurant Outdoor Box
Prissy Polly's Pig Pickin' BBQ
Sagebrush Restaurant
Sixty Six Pizzeria Grill and Bar
Smith & Co. Consignment
Southern Harts Boutique
SunHut Tanning Salon
The Brewer's Kettle
The Street Boutique
Tiquers Alley
Truliant Bank
Unique Treasures & Collectibles
Vintage Jane
Wine/Paint shop
Younique Expressions
KING/RURAL HALL
Amish warehouse
Antiques Mall
Century 21

Dalton's Crossing
East Coast Wings
Espresso Mechanics
Evergreen Consignment
Fitness 2000
Food Lion
Food Lion
Friend 2 Friend Boutique
Gypsy Jayde boutique
King Chamber
King Kitchen
King's Hot Dogs
Legends NiteLife
Little Italy Restaurant
Maybells Cakes
Mayflower Seafood
Mickey & Co Hair Salon
Shammocks Music and Loan
Southern Charm & Co
Stratford Bar-B-Que
Tim Bruce Art gallery
Town and Country
LEXINGTON
Bull City Cider
Cafe 35
Chars
Childress Vineyards
Country Hearth
High Rock Outfitters
LaCaretta
Main St Deli
Mcd
Perfect Blend
Subway #8
Texas Steak & Tap House
WINSTON-SALEM
1703 Restaurant
4th/SpruceSt (Outdoor Box)
66 pizza
6th & Trade Outdoor box
6th & Vine
Alex's Cafe
Atlier on Trade Bakery
B-String/ImaginFlowers/OtherHalf
Beergeeks
Benton Covention Center
Bernardin's Fine Dining
Bib's Downtown
Billy Bob's Silver Diner
Black Mountain Chocolate Factory
Bleu Restaurant & Bar
Body & Soul/SenrBravo
Breakfast of Course (Outdoor Box)
Brixx Wood Fired Pizza
Bulls Tavern
Burke St Pizza (Outdoor Box)
Burke Street Pizza
Burke Street Pub
Camino Bakery / Local27101
Carmines
Carmines 901
Carolina Ale House
Carolina's Vineyards & Hops
Children's Museum of Winston-Salem
City Beverage Inc of Winston-Salem
Cloverdale Kitchen
Collage
Corner 4th/Cherry Mellow-Mushroom (Outdoor Box)
Corner 4th/Cherry Stevens Center(Outdoor Box)
Cowboys Brazilian
Crafted
Design Archives
Di Licio's
Dogwood / Trophy Room
DowntownWSPartnership/
RiverRun

East Coast Wings
Edward McKay Used Books & More
Famous Toastery
Finnigan's Wake
First Street Draught House
Fleet Feet Sports
Flywheel
Foothills Brewing
Fourth and Trade
Fourth Street Filling Station
Fulton Family YMCA
Gigi's Cupcakes
Hakka Chow
Hams
Haute Chocolate / coffee shop
Hoots Bar
Hutch and Harris Pub
Jeffrey Adams
Jimmy the Greek
JuggHeads Growlers & Pints
Kimono Japanese Restaurant
And Sushi Bar
Krankies Coffee
Laster's Fine Art & Antiques
Liberty Arts Coffee House
Mainstream Boutique
Mast General Store
Meridian Restaurant
Milton Rhodes/Sawtooth School for Visual Art
Mizu Japanese
Monte De Rey Mexican
Mooney's Mediterranean Cafe
Mozelle's (Outdoor Box)
Muddy Creek Music Hall
New Winston Museum
Noble's Grille
O'Brien's Deli
Old Salem Museum and Gardens
Old Winston Social Club
Outdoor Box (corner by Moony's)
Outdoor Box (near Dogwood)
Pane e Vino
Quiet Pint
Reboot Arcade
Red Dog Gallery / AFAS residence inn Marriott
Reynolda Village, Office
Robinhood Family YMCA
Sciworks
SECCA
Second & Green Tavern
Senor Bravo
Silo Deli, Wine and Cheese
Skipkys (Outdoor Box)
Small Batch Beer Co
Smokin Harley Davidson
Tavern in Old Salem
Tee Time Sports & Spirits
Thai Harmony
The Garage
The Porch Floor Rack in hallway
The Rusty Bumper
The Style Bar
Tre Nonne Italian
Twin City Slice
Twin City Stage
Village Tavern
Washington Perk Co.
West End Café
West End Coffee House
Whole Foods
Wine Merchants
Winston-Salem Wine Market
Wiseman Brewing
YWCA