

OUR Local Complete Marketing Packages

Retargeting ads • Text • Email • Print • Web



How to Increase Online Local Visibility

Submissions to high domain authority/high traffic directories and data aggregators can provide the following for a local business:

- A strong foundation on which to build SEO/SEM
- Positive ranking signals to search engines
- Validation & legitimacy for the business listing



OUR Local SEO / Digital Presence Package – \$375/mo

Local SEO with monthly reporting

Citation building

Build back links to your website to improve your search results

Listings Optimization

Local online business listings cleanup

'Google My Business' page optimization

Find and suppress duplicate online listings across the web

Enhanced content syndication across major listing sites

Review Generation & Monitoring

Proactively collect and encourage customer reviews

Monitor all reviews online

Advance Local SEO – add \$150/mo

Implement link building strategies targeting quality niche/locale specific links

Removal/cleanup of any poor quality links

Some of the positive effects of local digital presence management include:

- An Increase in visibility across all search engines
- An increase in website traffic
- Quality backlinks to their website